



BOYS & GIRLS CLUBS

# 2024 AUTOMOTIVE GOLF CLASSIC *SPONSORSHIP OPPORTUNITIES*



MONDAY, JUNE 10, 2024 | INDIANWOOD GOLF & COUNTRY CLUB | LAKE ORION, MI



BOYS & GIRLS CLUBS  
OF SOUTHEASTERN MICHIGAN

# 2024 AUTOMOTIVE GOLF CLASSIC



Now in its 45th year, the Boys & Girls Clubs of Southeastern Michigan is proud to host the **2024 Automotive Golf Classic** at the historic Indianwood Golf & Country Club in Lake Orion, Michigan. Since 1980, this premier annual golf event has **raised more than \$20,000,000 to serve 21,000 youth annually.**



## YOUR SUPPORT HELPS LOCAL YOUTH!

Boys & Girls Clubs of Southeastern Michigan (BGCSM) is a youth development organization that provides high-quality programs for 21,000 youth annually throughout southeastern Michigan. Our mission is to provide a world-class experience, empowering youth to reach their full potential as change agents for their life, Club and community while ensuring youth are career, startup, and homeowner ready before they leave the Clubs.



## WHY BECOME A SPONSOR?

The Automotive Golf Classic draws the best and the brightest among leading automotive industry executives who put aside their normally competitive natures for a great day of golf and networking.

Only sponsors have access to the Supplier Roundtable Discussion prior to the golf outing. Join our distinguished list of sponsors for the 2024 Automotive Golf Classic. Our sponsorship team is eager to work with you to select a sponsorship opportunity which aligns with your corporate marketing and philanthropic goals.

FOR MORE INFORMATION, CONTACT TIFFANY SULA, [TSULA@BGCSM.ORG](mailto:TSULA@BGCSM.ORG) OR (734) 552-3742



# 2024 AUTOMOTIVE GOLF CLASSIC

## SPONSORSHIP LEVELS & BENEFITS

# EVENT SPONSORSHIPS

EVENT SPONSORSHIPS AT A GLANCE		PRESENTING SPONSOR \$25,000	MAJOR SPONSOR \$10,000	HOLE SPONSOR \$7,500	GOLFING FOURSOME \$5,500
<b>GOLF PACKAGES (FOURSOMES)*</b>		<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>MARKETING</b>	Acknowledgement in post-event <i>Automotive News</i> display ad	PROMINENT LOGO	LOGO	NAME	NAME
	Recognition in all printed/digital materials	PROMINENT LOGO	LOGO	NAME	NAME
<b>EVENT</b>	Day-of-event print & digital signage	PROMINENT LOGO	LOGO	NAME	NAME
	Signage at designated hole	LOGO	LOGO	LOGO	

**PRESENTING SPONSOR**  
\$25,000

- Two foursomes
- Prominent logo listing in post-event *Automotive News* ad
- Prominent logo recognition in all printed/digital materials and website
- Includes hole sponsorship

**MAJOR SPONSOR**  
\$10,000

- One foursome
- Logo listing in post-event *Automotive News* ad
- Logo recognition in all printed/digital materials and website
- Includes hole sponsorship

**HOLE SPONSOR**  
\$7,500

- One foursome
- Name listing in post-event *Automotive News* ad insert
- Name listing in all printed/digital materials and website
- Course signage (logo and name) at designated hole

**GOLFING FOURSOME**  
\$5,500

- One foursome
- Name listing in post-event *Automotive News* ad insert
- Name listing in all printed/digital materials and website

\* Golf package includes 18 holes of golf; refreshments on course; lunch, cocktails and dinner.

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# 2024 AUTOMOTIVE GOLF CLASSIC SPONSORSHIP LEVELS & BENEFITS

## EARLY BIRD PRICING

Early Bird pricing until February 23, 2024  
(\$500 off each sponsorship.) Includes option of golfing on the  
Old Course and swag package for golfing team.

Golfing Foursome: \$5,000  
Hole Sponsorship: \$7,000  
Major Sponsorship: \$9,500  
Presenting Sponsorship: \$24,500



SCAN QR CODE TO TAKE ADVANTAGE OF OUR EARLY BIRD  
PRICING AND REGISTER YOUR COMPANY TODAY!

\* Golf package includes 18 holes of golf; refreshments on course; lunch, cocktails and dinner.



### CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE

We are eager to work with you to create a unique  
sponsorship opportunity that aligns with your interests!

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tsula@bgcsm.org or (734) 552-3742.

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